



# AMERICAN CONSUMER COUNCIL

A Non-Profit Consumer Education Organization

## Welcome to the American Consumer Council's Green **C**<sup>SM</sup> Certification Program

### Creating a Culture of **Green** in America:

In 2001, the American Consumer Council launched its first **Green** Initiative by offering educational programs and workshops to help consumers understand the importance of environmental responsibility and how to practice it in their daily lives. Today, ACC is pleased to offer one of the most progressive and sought-after certification programs for companies and organizations in the world! Consumers want to support businesses that support the environment. The **Green **C**<sup>SM</sup> Certification** program represents our best effort to date.

The Environmental Protection Agency (EPA) states that Americans produce more than 220 million tons of garbage annually and use more than 3,600 billion gallons of water per day! This is a trend our earth can neither sustain nor support for much longer. ACC decided to act by encouraging consumers to change their wasteful habits. While we have made progress, there is still much work to be done to create a “Culture of **Green** in America.”

Over the past ten years, ACC's commitment to protecting and enhancing our natural resources and promoting Corporate Social Responsibility (CSR) has expanded to recognize those businesses, government agencies, educational institutions, healthcare facilities, and non-profit organizations that embrace Sustainability and foster **Green** Initiatives. ACC is making a difference to improve our environment and protect our natural resources.

By earning the **Green **C**<sup>SM</sup> Certification**, your organization will be recognized for not only being in compliance with industry and government standards for environmental responsibility, but also you will be recognized for promoting environmentally-responsible products and practices, and helping to create a “culture of **Green**” in your industry.

### The Goal of ACC's **Green **C**<sup>SM</sup> Certification** Program:

Our primary goal is to recognize and certify the **Green** practices of deserving businesses and organizations throughout North America. We also seek to promote Corporate Social Responsibility on the part of all organizations. We achieve this goal through ACC's **Green **C**<sup>SM</sup> Certification** program and recognizing businesses, government agencies, and

non-profit organizations that operate in an environmentally sensitive manner. We also want to encourage our members to do business with those deserving companies.

ACC was founded in 1987 as a non-profit, tax-exempt educational organization and is solely responsible for the administration of the **Green C<sup>SM</sup>** Certification program. Under the direction of its volunteer board of directors, ACC has more than 118,000 members representing all 50 states and supports 46 state/regional consumer councils across the United States.

We invite you to review the **Green C<sup>SM</sup>** Certification criteria on our website and apply! For more information, please email us at: [info@americanconsumercouncil.org](mailto:info@americanconsumercouncil.org) or call ACC at 1-760-787-0414 during regular business hours (9am - 5pm - Pacific Standard Time).