



# AMERICAN CONSUMER COUNCIL

A Non-Profit Consumer Information Organization

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*Invites You to Become the*

## Official Sponsor of ACC

### **Welcome to the American Consumer Council:**

The American Consumer Council (ACC) was founded in 1987 as a non-profit organization and earned tax-exempt 501(c)(3) status in partnership with the California Consumer Council in 1994. With over 117,000 members in all 50 states, ACC is the leading consumer education organization and administrator of the **Green C<sup>SM</sup> Certification** program, which encourages and recognizes businesses and organizations for their Environmental Compliance practices and Corporate Social Responsibility (CSR). ACC also provides consumer education programs, staff support to the Consumer **Green Council**, and educational programs and workshops to companies and consumers on a broad range of topics relating to consumers, environmental compliance, and CSR.

**As an Official Sponsor of ACC** you'll be supporting a progressive non-profit organization that is leading the way for consumerism and working in partnership with American businesses and organizations to promote Environmental Compliance and Corporate Social Responsibility.

### **ACC's Consumer Green Council:**



The Consumer **Green Council** (CGC) is the volunteer body within ACC that oversees the **Green C<sup>SM</sup> Certification** program, training and certifying program Assessors, and recommendations for **Green C<sup>SM</sup> Certification** from the pool of applicants.

**Board of Assessors:** The CGC Board of Assessors evaluates all **Green C<sup>SM</sup> Certification** applications and prepares all applicants' feedback reports. Each applicant is assigned to an Assessor Team which evaluates the application against the certification criteria, conducts site visits as required, and prepares the feedback report. The board consists of leading experts from businesses, health care, education, government, and nonprofit organizations who volunteer their time and service to administer this program.


**ACC Board of Directors:** The ACC elected Board of Directors oversees all activities and programs of the non-profit corporation and its staff administration. The board consists of distinguished volunteers,

recognized consumer advocates, and leaders representing business, education, government, healthcare, and other sectors of our nation's economy.

**What is the goal of ACC's Green  Certification Program?**


The goal of ACC's **Green  Certification** program is to *recognize and certify the Green practices of businesses and organizations throughout North America, and promote Corporate Social Responsibility.* We achieve this goal by incentivizing businesses, government agencies, and non-profit organizations to operate in an environmentally efficient manner, and recognizing those deserving applicants that meet ACC's **Green  Certification**.

**What are the benefits an Official Sponsor of ACC receives?**


As an Official Sponsor of ACC, your company will be supporting the mission and work of ACC including its Consumer **Green Council (CGC)** and **Green  Certification** program.

*The specific benefits you will receive are as follows:*

**Emerald Member: (\$100,000 investment in Cash or In-Kind Contribution)**

- Emerald Plaque signifying your status as the Official Sponsor of ACC.
- Featured article and placement ad in ACC's monthly on-line *Consumer News & Alerts*
- Listing on ACC's website under the banner of ACC's Official Sponsor (Emerald)
- Formal platform recognition at all ACC events and conferences
- Discounts of 25% on all ACC publications, conferences, and training events
- Complimentary copies of ACC's *Green Initiatives Best Practices Case Studies*
- Unlimited discounted registration of employees for all ACC events
- Two Complimentary tables of ten at ACC's annual awards recognition banquet
- Complimentary application fee for ACC's **Green  Certification** program
- Representation on ACC's Consumer **Green Council**
- Semi-annual training for two hundred employees each on Environmental Compliance and CSR

**Jade Member: (\$75,000 investment in Cash or In-Kind Contribution)**

- Jade Plaque signifying your status as an Jade Official Sponsor
- Featured article and placement ad in ACC's monthly on-line *Consumer News & Alerts*
- Listing on ACC's website under Official Sponsor (Jade)
- Formal platform recognition at all ACC events and conferences
- Two Complimentary table of ten at ACC's annual awards recognition banquet
- Discounts of 25% on all ACC publications, conferences, and training events
- Complimentary copies of ACC's *Green Initiatives Best Practices Case Studies*
- Discounted registration of 20% for all employees at all ACC events
- Complimentary **Green  Certification** process (*application must be submitted*)
- Complimentary training and certification of up to 50 employees to serve as **Green Team Assessors**
- Representation on ACC's Consumer **Green Council**
- Free Training CDs and DVDs from all ACC conferences, events, and trainings
- Annual training of one hundred employees on Environmental Compliance and CSR

### **Lime Member: (\$50,000 investment in Cash or In-Kind)**

- Lime Plaque signifying your status as an Lime Contributing Member
- Featured half-page ad in ACC's monthly on-line *Consumer News & Alerts*
- Listing on ACC's website under Contributing Members (Emerald)
- Formal platform recognition at all ACC events and conferences
- One Complimentary table of ten at ACC's annual awards recognition banquet
- Discounts of 20% on all ACC publications, conferences, and training events
- Complimentary copies of ACC's *Green Initiatives Best Practices Case Studies*
- Complimentary bi-annual Green **G**<sup>SM</sup> Certification process (*application must be submitted*)
- Complimentary training and certification of up to 25 employees to serve as **Green** Team Assessors
- Representation on ACC's Consumer Green Council
- Free Training CDs and DVDs from all ACC conferences, events, and trainings
- Annual training of two hundred employees on Environmental Compliance and CSR

### **Spring Member: (\$25,000 investment)**

- Spring Plaque signifying your status as an Spring-level Contributing Member
- Featured quarter-page ad in ACC's monthly on-line *Consumer News & Alerts*
- Listing on ACC's website under Contributing Members (Emerald)
- Formal platform recognition at all ACC events and conferences
- One Complimentary table of ten at ACC's annual awards recognition banquet
- Discounts of 15% on all ACC publications, conferences, and training events
- Discounted registration of 10% for employees at all ACC events
- Complimentary bi-annual Green **G**<sup>SM</sup> Certification process (*application must be submitted*)
- Complimentary training and certification of up to 20 employees to serve as **Green** Team Assessors
- Representation on ACC's Consumer Green Council

### **Olive Member: (\$10,000 investment)**

- Olive Plaque signifying your status as an Olive-level Contributing Member
- Featured quarter-page ad in ACC's monthly on-line *Consumer News & Alerts*
- Listing on ACC's website under Contributing Members (Emerald)
- Formal platform recognition at all ACC events and conferences
- Discounts of 10% on all ACC publications, conferences, and training events
- Discounted registration of 10% for employees at all ACC events
- Complimentary training and certification of up to 5 employees to serve as **Green** Team Assessors

### **Green Team Member: (\$5,000 investment)**

- Green Team Plaque signifying your status as an Green-level Contributing Member
- Featured eighth-page ad in ACC's monthly on-line *Consumer News & Alerts*
- Listing on ACC's website under Contributing Members (Green Team)
- Recognition at all ACC events and conferences
- Discounts of 10% on all ACC publications, conferences, and training events
- Complimentary training and certification of up to 5 employees to serve as **Green** Team Assessors

## Contributing Member Investment Levels

### Corporate & Organization Member Investment

- Emerald Member: \$100K +
- Jade Member: \$75K +
- Lime Member: \$50K +
- Spring Member: \$25K +
- Olive Member: \$10K +
- Green Member: \$5,000 +

### Individual Membership Investment

- Green <sup>SM</sup> Patron: \$2,500 +
- President's Circle Donor: \$1,000 +
- ACC Founder: \$500 +
- Green Council Founder: \$250 +
- Individual Contributing Member: \$100

Organization Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip Code: \_\_\_\_\_

I'm making my gift by:  Company/Personal Check  Visa  MasterCard  American Express

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on the Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

*ACC is a 501(c)(3) nonprofit organization. All contributions to the Council are tax deductible.*



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